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- NO Equipment to Buy
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Been in business for 10 years



Offers end 7/14/10, on approved credit, credit card required. New customers only (lease required, must maintain programming, DVR and HD Access). Hardware available separately. Lease fee \$5.00/mo. for second and each additional receiver. \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation.

Savings based on standard rates for applicable programming packages and 3 free months of premiums. Savings may be lower with other packages/services. Local channel eligibility based on service address. Next-Day Installation subject to availability. Credit card not required in MA & PA. ***BILL CREDIT/PROGRAMMING OFFER:** Free SHOWTIME for 3 months, a value of \$38.97. Free Starz and SHOWTIME for 3 months, a value of \$72. **LIMIT ONE PROGRAMMING OFFER PER ACCOUNT.** Featured package names and prices: CHOICE \$58.99/mo.; CHOICE XTRA \$63.99/mo.; CHOICE ULTIMATE \$68.99/mo. **Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive full \$29 credit, customer must submit rebate online and consent to email alerts prior to rebate redemption. Online redemption requires valid email address. Rebate begins 6-8 weeks after receipt of rebate form online or by mail. Timing of promotional price depends on redemption date. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. IF BY THE END OF PROMOTIONAL PRICE PERIOD (S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES INCLUDING THE \$5/MO. LEASE FEE FOR THE 2ND AND FEACH ADDITIONAL RECEIVER. DIRECTV System has a feature which restricts access to channels. In certain markets, programming/pricing may vary. **INSTALLATION:** Standard professional installation only. Custom installation extra. ****INSTANT REBATE:** Second advanced product offer for qualified customers only who select an HD DVR or HD Receiver as the first free equipment upgrade. Advanced equipment instant rebate requires activation of the CHOICE XTRA package or above; MAS ULTRA or above; Jadeworld; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package (valued at \$38.99/mo.), DVR service (\$7/mo.) required for DVR and HD DVR lease. HD Access fee (\$10/mo.) required for HD and HD DVR lease. **LIMIT TWO ADVANCED EQUIPMENT REBATES PER DIRECTV ACCOUNT. SYSTEM LEASE:** Purchase of 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required. **FAILURE TO ACTIVATE IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER. IF SERVICE IS TERMINATED BEFORE THE END OF AGREEMENT, A CANCELLATION FEE OF \$20/MONTH REMAINING WILL APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY.** Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in first bill. ©2010 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, CHOICE, CHOICE XTRA and CHOICE ULTIMATE, are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.**